

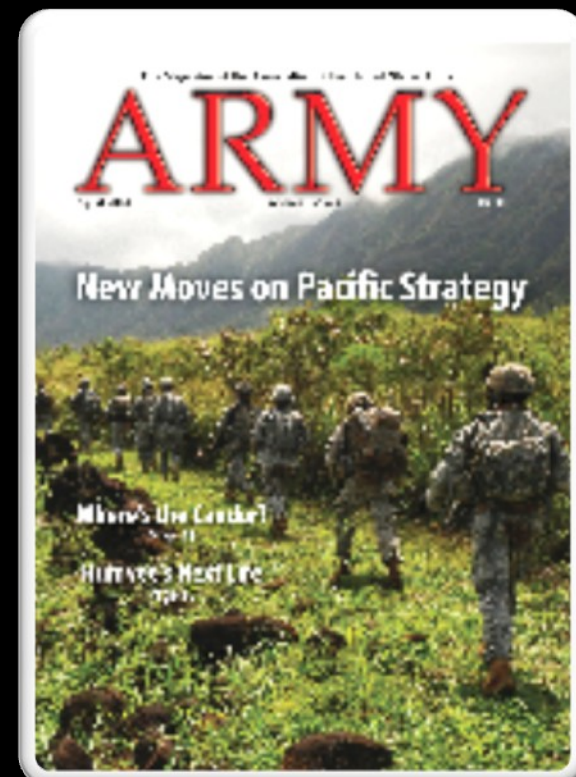
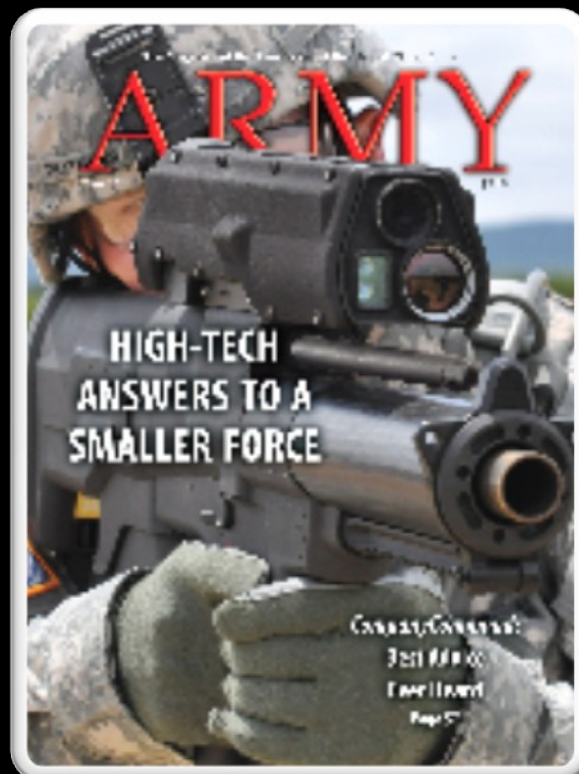
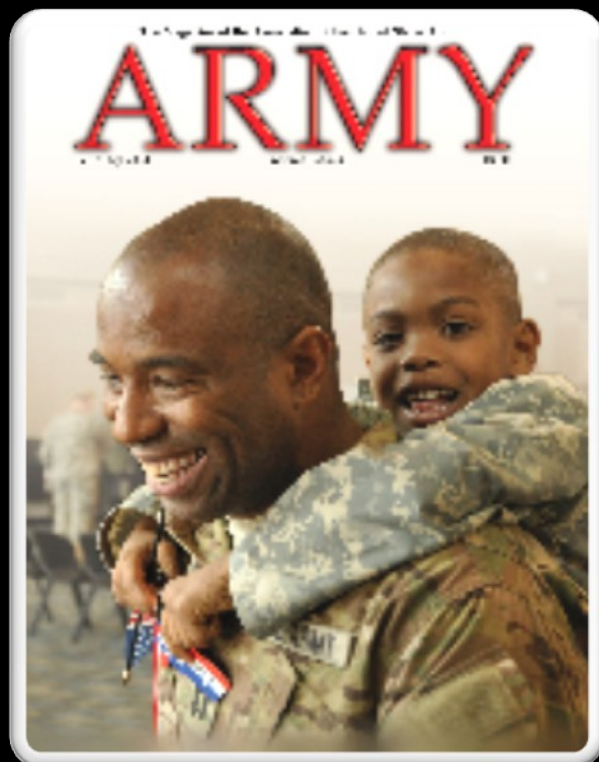
US Army Recruiting Command



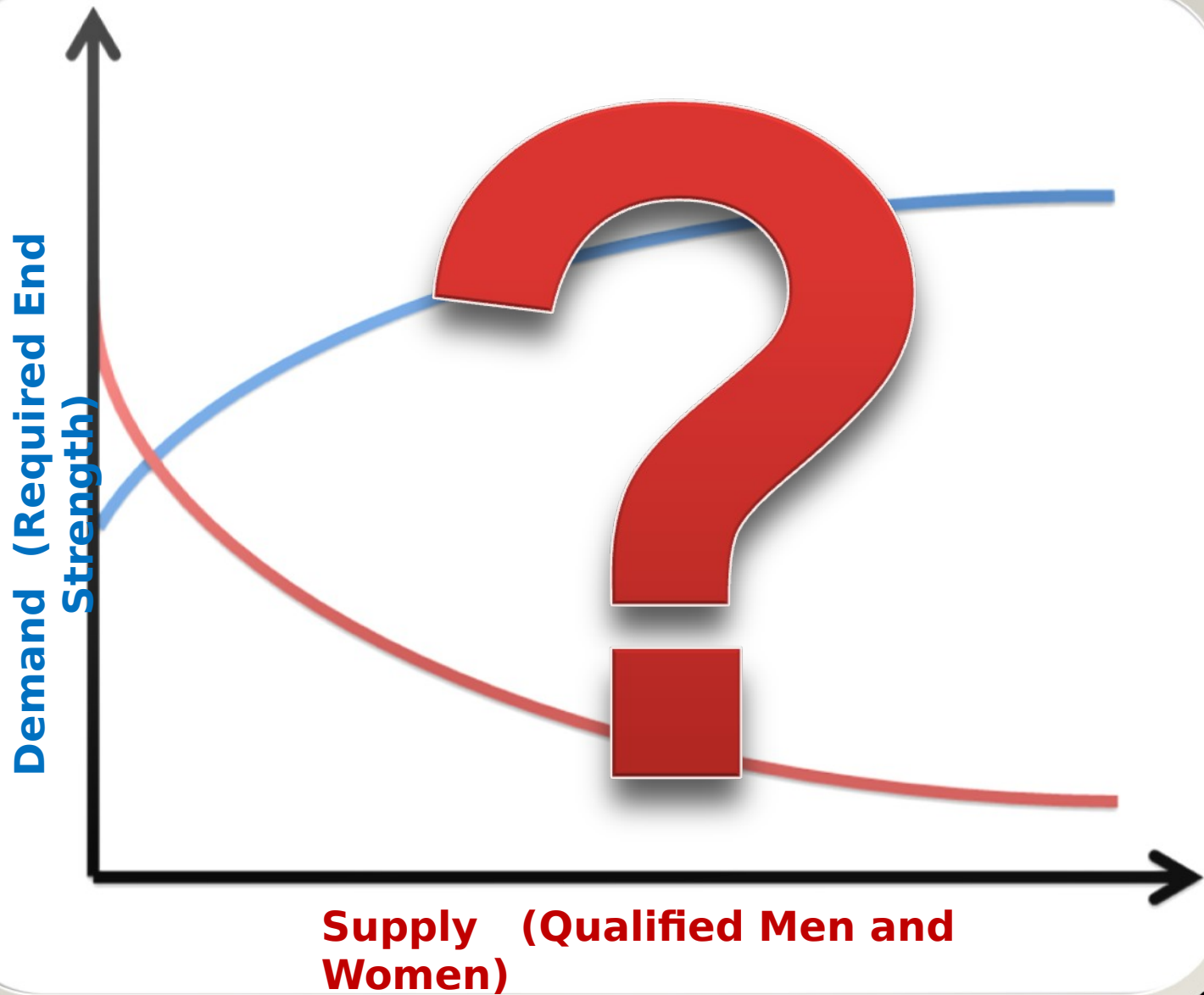
Industry Days
Fort Knox, KY
28 - 29 April 2014

Major General
Allen W. Batschelet











HUGE CUTS IN EUROPE: 10,000 SOLDIERS

ArmyTimes
11 March 2013

CUTTING 31,000 MORE SOLDIERS

How small will the Army get? 20
PLUS Involuntary separations 8

COMING HOME

- 20 UNITS GOING AWAY
 - 5 RETURNING TO THE U.S.
- THE LIST** 35

ACCIDENTAL ABORTION

TRAGIC MISTAKE AT AF HOSPITAL 24

MMA CAREER TIPS FROM A PRO ASS KICKER Offduty 3

BACK COVER



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THOUSANDS MORE WILL BE FORCED OUT



- Staff sgts. now on hit list
- Strict NCOES requirements
- 7 career killers & more 12

STRATEGIC LANDPOWER





Future Soldiers at MEPS taking the Oath of Enlistment

We will require talented individuals with the right attributes and attitude.

- Lives the Army Values
- Comprehensive Fitness (Physically Fit and Mentally Tough, Resilient)
- Self disciplined
- Trustworthy
- Professional
- Trainable – a willingness to learn and change



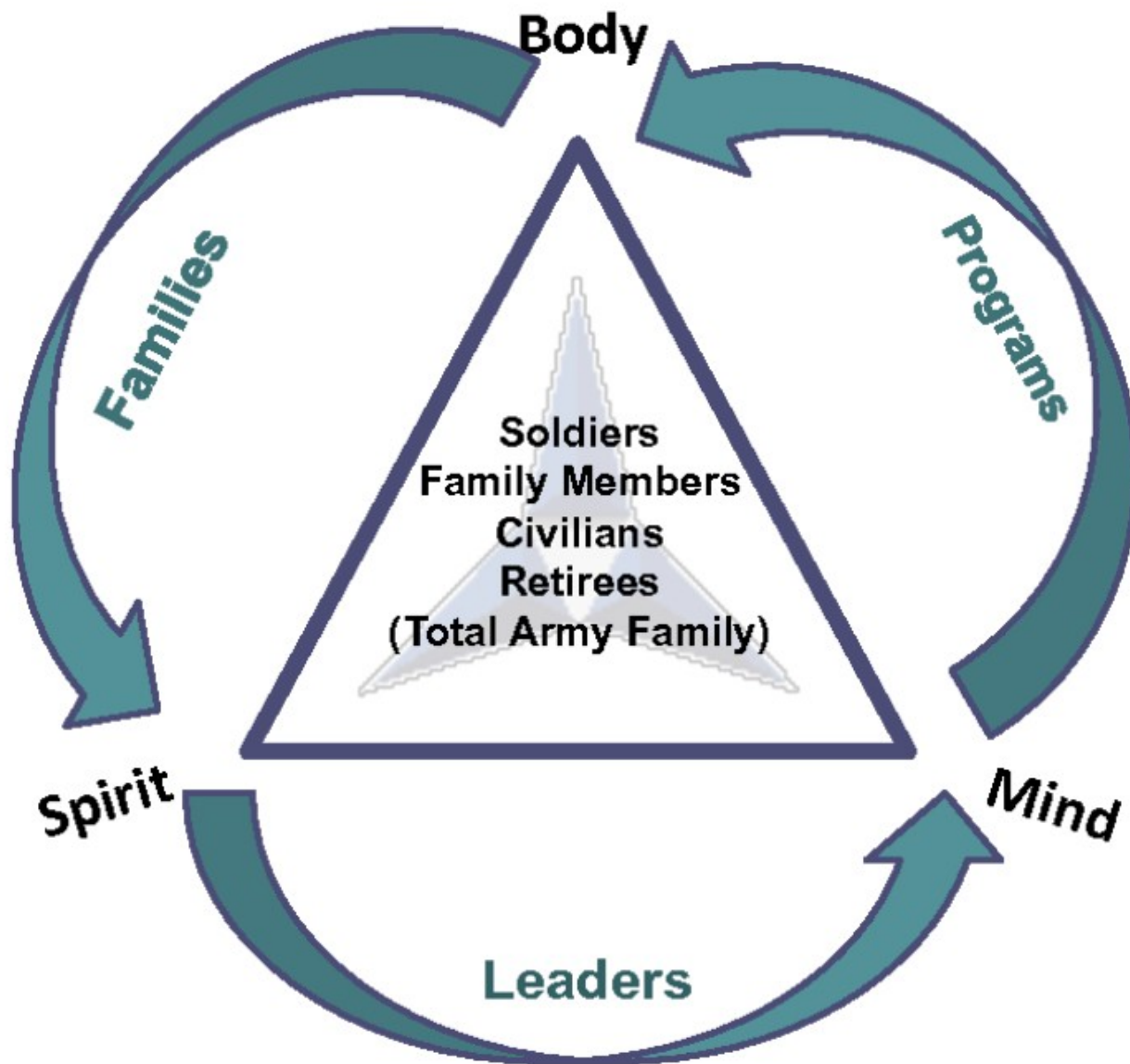
- Team player / collaborative
- Culturally savvy
- Critical thinker
- Adaptable
- Intelligent / competent
- Statesman
- Diverse

“Human Dimension Concept”



Continue to foster the individual toughness, battlefield skill and fighting spirit that have always typified the American Soldier. (CSA)





2011 US Population 17-24 year olds:
33.1 Million



Ineligible due to medical
condition, criminal history or
dependency (too many
dependents or single parent)
Ineligible due to lack of
education credential and/or
extremely low scores on
ASVAB



Overweight and/or Exceed
Body Fat Standards



- 41.6% =



- 20.2% =



-14.8% =

Qualified
23.4%
(7.7 Million)

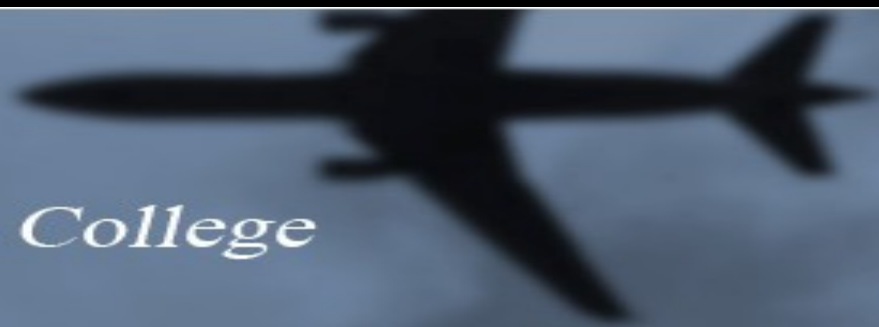






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But, Who Will Serve?













W.H. Auden's edition!

Watson is Dickinson's second

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GENERAL MAXWELL R. THURMAN

CENTER FOR
RECRUITING EXCELLENCE





**I WANT
YOU
TO
IMPROVE
OUR
ARMY'S
TALENT**